

# **Economic Immigration Lab**

## **Biographies**



Abby David

I'm passionate about connecting newcomers with opportunities and bridging gaps between newcomers and the business community, for economic growth in Atlantic Canada. As a newcomer who immigrated to Canada with my family, and over 15 years' management experience in a global, diverse environment, I'm striving for integration and pursuing mutual opportunities in our region. Before

joining NBMC, to project manage the Immigrant Youth

Employability project 'Skills Launch', I was the Employment Services Supervisor at the YMCA Newcomer Connections in Saint John and a volunteer with multicultural associations, and committees across NB, working on projects related to hiring newcomers, recognition of foreign credentials and empowering newcomers to follow their dreams, and to make NB a safe and welcoming place.

My favourite quote:

"Diversity is the one true thing we have all in common. Celebrate it every day."

-Anonymous



Adam Luo

I am a full time connector who's looking to bring entrepreneurs, capital, talent and market together to facilitate collaboration on innovation.

A psychology major at UNB, I started and ran 4 businesses for 7 years after university during which time I developed in depth business relationships in Fredericton and a deeper understanding of

opportunities and challenges faced by immigrant

entrepreneurs in NB.

I am currently working to attract and retain talent for NB at ONB.

"Our greatest glory is not in never failing, but in rising every time we fail."

– Confucius



## Ali Chaisson

Ali CHAISSON est Directeur générale de la SANB. Tout récemment, il était Gestionnaire, Est du Canada chez Orion Group. Il a joué des rôle clés au sein de sociétés telles Québénergie, Investcan et Enegi Oil & Gas. M. CHAISSON est un négociateur certifié de Karrass® et un gestionnaire de projets chevronné. Grand voyageur, il est animateur de la gastronomie et l'œnologie. Il aime beaucoup la randonnée et fait du jogging par la force des choses.

Ali CHAISSON is Executive Director of the SANB. The vast majority of his career has been dedicated to oil and gas business strategy and government relations. He has held Senior Executive Roles with companies such as Investcan, Québénergie and Enegi Oil & Gas. He is a Karrass® certified negotiator and a certified project manager. He is a seasoned traveller that also enjoys food and wine. He is an experienced hiker and a reluctant jogger.

Un bateau dans un port est en sécurité, mais ce n'est pas pour cela qu'il a été construit. — John A. Shedd

A ship in harbour is safe, but that is not what ships are built for. – John A. Shedd



## Andrée Caissie Savoie

Andrée is Vice-President, Customer Experience & Corporate Affairs at Imperial Manufacturing Group where she is currently responsible for the Marketing Department, Customer Service, as well as the Immigrations Initiative.

Andrée attended the Université de Moncton and CCNB-Dieppe, where she earned a degree in marketing. She has also completed her BA in

Organizational Management from Crandall University and has completed her MBA at Sobey School of Business at Saint Mary's University



Angélique Wojcik Simpson, M.A., LL.B.  
Vice President, Newcomer and Community  
Connections  
YMCA of Greater Saint John

The proud daughter of a Polish immigrant, Angélique is a community-minded professional with over ten years' experience in the areas of immigration law, international recruitment, and municipal economic development.

Angélique currently oversees newcomer services at the YMCA of Greater Saint John. The Y has worked with newcomers for over 20 years and, most recently, helped coordinate the Syrian Response in that region.

After work, Angélique loves spending time outdoors with her husband and 2-year-old daughter.

"If you work really hard and you're kind, amazing things will happen."

— Conan O'Brien



Ashley Noel

A graduate of the St. Thomas University Bachelor of Social Work program, Ashley has worked as a Program Officer with Post-Secondary Education, Training and Labour in the Fredericton Regional Office for 10 years. PETL contributes to the economic growth of our province by helping New Brunswickers obtain the relevant training, skills upgrading and work experience, and by assisting employers as they address their human resource requirements while they adapt and grow. Although

not born in New Brunswick, Ashley has lived in the province most of her life. Having grown up in a multicultural environment she developed a true appreciation of diversity from an early age.

Be the change you wish to see in the world – (attributed to Mahatma Ghandi but this has been debated)



Charles Fournier

Titulaire d'un Baccalauréat en travail social, et d'un diplôme collégial en techniques d'intervention en délinquance, Charles œuvre depuis dix ans en relation d'aide.

Passionné du domaine, toujours prêt à accueillir et aider des gens, il a travaillé dans différents secteurs : accompagnement en recherche d'emploi, immigration, traitement de dépendances, santé mentale, ainsi qu'intervention en situation de crise.

Charles est présentement agent d'intégration économique au Centre d'accueil et d'accompagnement francophone pour les immigrants du Sud-Est du Nouveau-Brunswick, une association multiculturelle, spécialisée en intervention francophone.

Citation préférée : « Parler est un besoin, écouter est un art. »

— Johann Wolfgang von Goethe





Chantal Lessard

Gestionnaire en développement des compétences  
et de l'employabilité

Collège Communautaire du Nouveau-Brunswick  
(CCNB)

J'ai plus de 25 ans d'expérience dans le domaine  
du développement de l'emploi et de  
l'employabilité. J'ai travaillé comme conseillère à  
l'emploi pendant 7 ans pour le gouvernement  
fédéral.

En 2000, mon poste a été transféré à la province où  
j'ai occupé les postes de conseillère à l'emploi,

coordonnatrice à l'emploi et à la formation puis de gestionnaire de l'unité de  
counselling de 2003 à 2011. En 2011, je suis devenue Chef de développement pour le  
CCNB pour la région du Nord-Ouest. Depuis 2015 j'occupe mon poste actuel et je  
développe des programmes sur mesure et des initiatives d'employabilité pour toutes  
les régions francophones du NB.

Manager Employability & Skills Development

Collège Communautaire du Nouveau-Brunswick (CCNB)

I have more than 25 years of experience in employability and job development.

I worked as an employment counsellor for the federal government for 7 years.

In 2000, my position was transferred to the provincial government where I worked as an  
employment counsellor and an employment and training Coordinator. I was a  
Counselling Unit Manager from 2003 until 2011.

In 2011, I transferred to the CCNB where I accepted a Chief of Development position for  
the NorthWest Region.

Since 2015, I am Manager of Employment and Skills Development. As such, I  
developed custom training and employability programs for all the francophone regions  
of NB



## Devansh Bavishi

Devansh is a member of the Investors Group leadership team in Fredericton New Brunswick and, as Division Director, devotes time to mentor new Consultants to successful careers. Also a Consultant, he helps individuals and families achieve financial goals through comprehensive and personalized financial planning. Devansh is passionate about his community and is involved

with Hospice Fredericton, is VP of Education at Toastmasters and is on the Board of Directors of Fredericton Non-Profit and Affordable Housing.

Devansh est membre de l'équipe de direction du Groupe Investors à Fredericton au Nouveau-Brunswick et, en tant que Directeur de division, consacre du temps à encadrer de nouveaux consultants dans des carrières réussies. De plus, un consultant, il aide les individus et les familles à atteindre des objectifs financiers grâce à une planification financière complète et personnalisée. Devansh est passionné de sa communauté et est impliqué dans Hospice Fredericton, est vice-président de l'éducation chez Toastmasters et siège au conseil d'administration de Fredericton sans but lucratif et logement abordable.



## Diluckshnie Jayawardena (Di)

Diluckshnie Jayawardena (Di) is a Regional Performance Director at Sitel with over 14 years of experience in the contact center industry. She was born in Sri Lanka, raised in Sultanate of Oman and United Arab Emirates and moved to Canada in 2000. She graduated from UNB with Bachelors in Computer Science and loves to travel, garden, cook, decorate cakes and eat of course! However,

majority of her time, today, is spent negotiating with her 3 year old on why she should not have one more piece of candy



### Erika Cantu

Originally from Brazil, Erika Cantu also lived in the United States and Belgium before to decide to move to Canada with her family.

More than 14 years of experience in the International Business, she speaks fluently English, French, Portuguese and Spanish.

Activity involved in the community she truly believes in the beauty of the multiculturalism. She understands the challenges of a new life in another country and she enjoys to support newcomers in the region.

**\*\* Quote \*\***

Be yourself, learn and share!



### Heather Keats

Heather has been working in GNB on the Population Growth file for over 10 years. Her experience includes the repatriation of expat New Brunswickers, immigration of skilled workers and most recently, lead consultant on the Long Term Integration Committee for Newcomers. Heather is a mom to three and a wife to one and thrives on positive energy, lots of laughter, coffee and good ideas!

Favourite quote: "Courage is being scared to death and saddling up anyway" — John Wayne



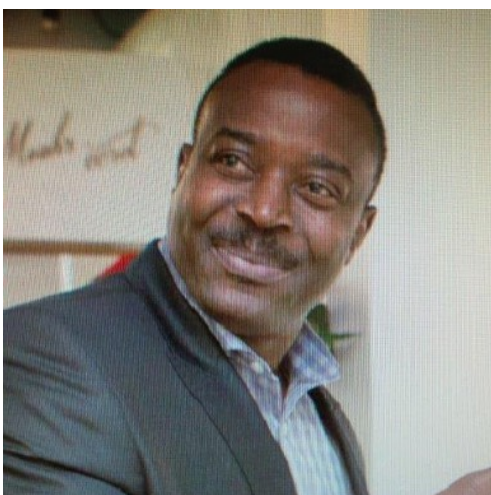


Jake Arbuckle

I lead the Skilled Worker Unit with the Province's Population Growth Division. My work involves recruiting international workers and managing the Province's skilled worker immigration streams. I am interested - academically and professionally - in demography and policy, and in better understanding, exploring and helping solve policy issues related to immigrant recruitment and retention. I am also interested in how Canada has so far escaped the "Progressive's Dilemma", and maintained strong bonds with increasing diversity.

Quote: (Not necessarily favourite): "A problem well stated is a problem half solved." — Charles Kettering

Je dirige l'Unité des travailleurs qualifiés à la Division de la croissance démographique de la province. Mes fonctions consistent, entre autres, à recruter des travailleurs étrangers et à gérer les filières d'immigration des travailleurs qualifiés de la province. Je m'intéresse, sur les plans universitaire et professionnel, à la démographie et aux politiques, ainsi qu' à une meilleure compréhension, à l'exploration et à la résolution des questions de politique liées au recrutement et à la rétention des immigrants. Je m'intéresse également à la façon dont le Canada a maintenu ses politiques d'État-providence et a échappé jusqu' à présent avec une diversité croissante au "dilemme progressiste" et au chauvinisme social.



Jean-Claude Bagnah

Jean-Claude has been a Federal Government employee for the last 13 years – First with the Canadian Food Inspection Agency in Toronto and for the last 12 years with the Atlantic Canada Opportunities Agency (ACOA) as an Economic Development Officer. He has roots here in New Brunswick as he studied at l'Université de Moncton obtaining his Bachelor of Business Administration

followed by his Master of Business Administration Degree. Prior to joining the federal government, he spent his career in the private sector with companies such as Ford Motor Company in Oakville and Imperial Oil Limited in Toronto.

Quote: "Take time to deliberate, but when the time for action has arrived, stop thinking and go in." - Napoleon Bonaparte



Kari Cheyne

I'm the Strategic Initiatives Manager with the Multicultural Association of the Greater Moncton Area (MAGMA). I lead a team that develops and delivers initiatives that support the integration and retention of newcomers in the local labour market. Current projects focus on increasing 'Employer Engagement' in the process, such as the Atlantic Immigration Pilot, Professional Mentoring Pilot, Cross Cultural Awareness Training and Foreign Credential Recognition. I have 15 years' experience working within the immigration sector,

locally, nationally and internationally.

Quote: "It always seems impossible until it's done" — Nelson Mandela



Kathy Whynot

Kathy Whynot is the Learning Specialist for English as an Additional Language (EAL) and Newcomer Children and Youth at the Department of Education and Early Childhood Development in New Brunswick. She has many years of experiences working with new Canadians, including teaching at the Multicultural Association of Fredericton, the English Language Program at UNB, Fredericton High School, and a private school for adults in Toronto. She is currently working toward her CTESL

and Masters of Education in Curriculum at UNB. When not in meetings or writing curriculum, she's a busy parent to two young daughters, Eleanor and Lillian, and an avid traveller, foodie and aspiring yogi.

Here is my favourite quote:

How far you go in life depends on you being tender with the young, compassionate with the aged, sympathetic with the striving, and tolerant of the weak and the strong. Because someday in life you will have been all of these. - George Washington Carver



Kinh Huynh

My name is Kinh. I moved here from Vietnam together with my family in July, 2016.

I have an MBA from Maastricht School of Management. Before moving to Canada, I held various senior management roles in multi-national companies such as TNT, AIG, and Nielsen. Talking about my life, I would say CHANGE and CHALLENGE.

Recently, I just set up my first company in Canada—MFCIC Business Services Inc., which runs The UPS Store in Fredericton.

My favorite quote: it is an old saying of Vietnamese “Tận nhân lực, tri thiên mệnh” which means “you never know till you tried”



Lauren Sears

As a Business Development Officer for Common Good Solutions, Lauren finds solutions for clients and partners on their quest to create businesses for good. A connector and coach, she loves all things team and relationship building. Lauren believes that when we work together, we're all in a better position to thrive.

"A life is not important except in the impact it has on other lives."

- Jackie Robinson

## Laurie Parris

Laurie Parris has worked in multicultural settings providing strategic direction and leadership for most of her professional career. She has lived, worked and traveled in many places around the world including most of Canada while living in Winnipeg, Manitoba, North Carolina working with North Carolina State University, Eastern Africa as the only Canadian member of a USAid team in Ethiopia, Uganda, Kenya and Rwanda and most recently while living in Kratie, Cambodia working for the Provincial Department of Fisheries before spending a year and a half with professional dog sled racing in Whitehorse, Yukon (just for fun!).

Be decisive. Right or wrong make a decision. The road of life is paved with flat squirrels who couldn't make a decision!



## Leticia Leon de Gante

I arrived to Canada as an international student at 11 years old. A year after, my parents decided to move to Canada in search of a safer community and higher education for my siblings and I – but integration was not easy. Growing up I became active in alleviating integration hardships for newcomers. I presently work for the Local Immigration Partnership of Fredericton, fuelling the drive that I felt at 11 years old.

"Luck, that's when preparation and opportunity meet" – Pierre Trudeau



## Leyla Sall

Leyla Sall est professeur agrégé de sociologie à l'université de Moncton depuis l'année 2010.

Après avoir obtenu son PhD en sociologie en 2007 à l'Université de Poitiers (en France), il a enseigné la sociologie au CEGEP de Victoriaville (Québec Centre) à l'automne 2009, puis au CEGEP de la Gaspésie-Et-des-Iles à l'hiver 2010.

Ses domaines de recherche ont toujours porté sur les dynamiques migratoires. C'est ainsi qu'il a publié plus d'une quinzaine d'articles sur les immigrants entrepreneurs en France et au Nouveau-Brunswick et sur les travailleurs étrangers temporaires dans l'industrie de transformations des fruits de mer. Depuis décembre 2016, il mène une recherche subventionnée à hauteur de 50 000\$ par l'IRCC et portant sur Les niches d'emploi et les barrières d'accès au marché du travail des nouveaux immigrants francophones dans cinq villes des provinces maritimes (Moncton, Halifax, Charlottetown, Saint-Jean et Fredericton).

Citation préférée :

"L'économie qui est la science sociale mathématiquement la plus avancée, est la science socialement la plus arriérée, car elle s'est abstraite des conditions sociales, historiques, politiques, psychologiques, écologiques inséparables des activités économiques" Edgard Morin, philosophe et sociologue.



Lisa Bamford De Gante,  
Executive Director of Multicultural Association of  
Fredericton Inc.

Lisa Bamford De Gante is the Executive Director of Multicultural Association of Fredericton Inc. Since returning to her Fredericton hometown, Lisa has had the opportunity to apply her graduate studies in Sociology and her experience as Coordinator of New Experiences for Latin American Refugee Women in



Toronto. Lisa has worked with a committed team of MCAF Board of Directors, a culturally diverse staff team and extensive community partners to develop and to design implement a continuum of settlement programming to facilitate the participation and full integration of immigrants in Fredericton. In the twenty two years that Lisa has worked with the MCAF, the organization has grown from a small office with one part-time staff to a thriving organization with over seventy full-time staff and more hundreds of volunteers. Lisa is a Board member of the Atlantic Region Association of Immigrant Serving Agencies (ARAISA) and the local Immigration Partnership Council and is a past Board member of the Canadian Council of Refugees.

What lies behind us and what lies ahead of us are tiny matters compared to what lives within us. — Henry David Thoreau



### Lisa Griffin Ndour

Lisa Griffin Ndour was raised here in Moncton, NB, where she pursued her studies at the Université de Moncton. Recently finishing her MBA, she has been working on the international scene helping immigrants here in New Brunswick and abroad. She has worked in different positions including helping Canadian's aspiring to study and work abroad, creating and delivering cross cultural workshops, working as an immigration officer for the Province of New-Brunswick and working as an employment councillor for international students. She has also worked with different settlement agencies, helping newcomers integrate and adjust to Canadian life.

She currently works at the Université de Moncton as the Manager of the International Mobility and Student Services. Having studied, worked and lived in different countries, including Mexico, Niger, Senegal, France and Belgium, she is truly passionate about helping newcomers integrate and find a place here in our community.

Lisa Griffin Ndour a grandi dans la ville de Moncton ou elle a poursuivi ces études à l'Université de Moncton. Récemment diplômée de son MBA, elle travaille depuis sur la scène international en aidant les immigrants ici au Nouveau-Brunswick et à l'étranger. Elle a travaillé dans plusieurs rôles différents tel qu'aider les Canadiennes et les

Canadiens aspirant d'étudier ou the travailler à l'étranger, créer et livrer des ateliers sur les compétences interculturelles, travailler comme agente d'immigration pour la province du Nouveau-Brunswick et donner des conseils en matières d'employabilité aux étudiants internationaux. Elle a aussi travaillé auprès de différentes centre d'accueil afin d'aider les nouveaux arrivants s'intégrer et s'ajuster à la vie canadienne. Elle travaille présentement à l'Université de Moncton comme Responsable du Services aux étudiantes et étudiants internationaux et à la mobilité étudiante. Avoir étudier, travailler et habiter dans différents pays tels que le Mexique, le Niger, le Sénégal, la France et la Belgique, elle est vraiment passionnée à aider les nouveau arrivant s'intégrer et trouver leur place dans notre communauté.

### Marie Thibeault

Marie Thibeault has been passionate about economic development ever since her Junior Achievement days in High School. Following graduation from Saint Mary's University she worked directly with young entrepreneurs for five years. She then took a position with ACOA and during these last 16 years she worked on many large scale economic development projects such as francophone immigration. Recently, she accepted an assignment in policy where she is tasked with exploring immigration and population growth issues.

"The one thing that you have that nobody else has is you. Your voice, your mind, your story, your vision. So write and draw and build and play and dance and live as only you can." —Neil Gaiman



### Mikael Hellstrom

Mikael Hellstrom is a Post-Doctoral Fellow at the UNBSJ, studying refugee settlement best practices in New Brunswick. The focus of his research lies on how services are organized, paying particular attention to how much say the service users have in shaping them, and how performance measures should be created to be meaningful for positive long term social outcomes. His doctoral thesis, from the University of Alberta, compared immigrant settlement service delivery in Canada and Sweden.

"Give me your tired, your poor  
Your huddled masses yearning  
to breathe free,  
The wretched refuse of your teeming shore.

Send these, the homeless, tempest-tossed  
to me.  
I lift my lamp beside  
the golden door!"



Natalie Condron

I've been a Federal Government employee for the last 15 years. I'm a mother of two fantastic girls (5-7), and absolutely love to travel (I would travel fulltime if I could)!!

I've worked as a Temporary Foreign Worker Program Investigator for the 3 years, in June I joined Immigration Refugee Citizenship Canada (IRCC). Recently I started a new position as a Senior Analyst and Liaison Officer.

Favorite Quote;

"Traveling. It leaves you speechless, then turns you into a storyteller." —  
IBN BATTUTA



Nicholas Bertrand

Originally from Belgium, I lived in several countries. I moved here in 2012 with my family. I have a lot of international experience in hotels. Thanks to those experiences I am able to adapt to different situations and understands the challenge of facing a new culture. I speak fluently 4 languages and can communicate in 2 more.

Since I arrived in Canada I volunteered in the community and always tried to help Newcomers."

“Originaire de Belgique, j'ai vécu dans différents pays. J'ai déménagé ici en 2012 avec ma famille. J'ai beaucoup d'expérience internationale dans les hôtels. Grâce à cette expérience, je suis capable de m'adapter à différentes situations et je comprends le défi de faire face à une nouvelle culture. Je parle couramment 4 langues et je communique dans 2 en plus. Depuis mon arrivée au Canada, j'ai fait du bénévolat communautaire et j'essaye d'aider un maximum de nouveaux arrivants. »

Quote : « Quand on veut, on peut ! » « When you want, you can ! »



### Rahma Kouraich

Rahma Kouraich travaille à AHS, Gestionnaire de programme pour les Nouveaux Arrivants. Avant, Rahma a œuvré dans la formation de la diversité culturelle et la gestion de mobilité internationale des compagnies, des groupes et des individus. Elle a occupé divers postes en immigration, dont directrice de programme de gestion de mobilité en Europe, Asie et au Canada et celui de gestionnaire principale du projet pilote pour l'immigration francophone à Saint-Jean NB. Rahma est polyglotte.

francophone à Saint-Jean NB. Rahma est polyglotte.

Rahma Kouraich is currently working for AHS (Atlantic Human Services) as a Project Manager for Newcomers. Rahma is an internationally recognised expert in Global Mobility Management for migrant groups and individuals. For many years she delivered Cross-Cultural and Diversity Training and managed global mobility of Group and Individual migrants internationally and nationally from various backgrounds. Before she moved to Saint-John, she lived and worked in Asia, Africa, Europe, Australia and North America. She is polyglot.

Il faut toute sorte de monde pour faire un monde

### Renu Dhayagude

Renu Dhayagude has an M.A. in German from the University of Pune in India. After moving to Canada in 2002, Renu has had the opportunity to gain valuable experience



working in the fields of Immigration and Settlement in her various roles as Programs Coordinator at the MCAF and the NBMC and as Immigration Program Officer and Team Lead with the Business Immigration Unit at GNB. She is currently a Senior Policy Analyst with the Executive Council Office, which appeals to her passion for the written word!

Favourite quote:

You can't start the next chapter of your life if you keep re-reading the last one.



**Robert Burroughs**

Robert Burroughs was hired as executive director of the New Brunswick Student Alliance in April 2016.

One of those “come-from-away” types, Robert has lived and worked overseas for almost two decades.

He is a graduate of Mount Allison University's international relations department and the

University of Ottawa's Graduate School of Public and International Affairs, specialising in Canadian defence and foreign policy.

Robert was a Global Youth Ambassador for the youth health organization Grassroot Soccer, and has been a key part of their international fundraising team for eight years. He has served as an advisor to the Global Issues Network, and most recently worked as the Deputy Executive Director of Girls' Health Ed.

Robert was once named Ankara's most charming bartender. The verdict on whether this was a joke is still out.

Robert Burroughs a été engagé comme directeur général de l'Alliance étudiante du Nouveau-Brunswick en avril 2016. Auparavant, il a habité et travaillé outremer pendant près de 20 ans. Robert est diplômé de l'Université Mount Allison en relations internationales et de l'Université d'Ottawa à l'École supérieure d'affaires publiques et internationales.

Il a été ambassadeur jeunesse mondial pour l'organisme de santé des jeunes Grassroots Soccer et a joué un rôle important dans son équipe de collecte de fonds internationale pendant huit ans. Il a été conseiller pour le Global Issues Network, et plus récemment, a occupé le poste de directeur général adjoint pour Girls' Health Ed. Robert a autrefois été nommé le barman le plus charmant d'Ankara. Nous attendons toujours de savoir si c'était une blague ou non.



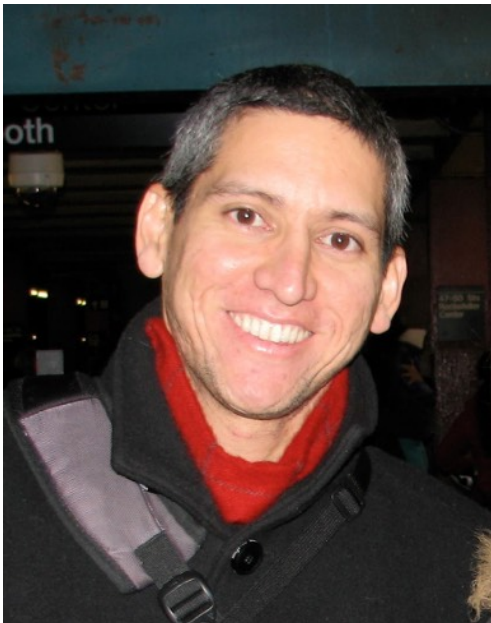
Quote: "We're finally on the field, we've had quite a run. Immigrants: we get the job done."



### Roxanne Reeves

An author and thought leader in her field, Dr. Roxanne Reeves' research is award-winning. She is one of less than 15 scholars whose research has been recognized by the International Mentoring Association. An inspiring author, speaker and consultant, she is a sought-after voice and mentor strategist. Utilizing mentorship as a catalyst for change, Dr. Reeves works with growth-oriented organizations and individuals. She helps people

find their zone of genius and remain there. Passionate about lifelong learning, Dr. Reeves lectures in the Faculty of Leadership Studies (RC) at UNB. She has extensive international experience and has worked in, for example, Colombia, Italy and Japan. While living in Japan, Dr. Reeves was president of the Nagoya Cross-Cultural Exchange Association.



### Sebastián Salazar

Sebastián has lived throughout the Americas, has degrees in Russian/Eurasian Studies and Urban Planning, and is currently the community liaison for the City of Fredericton. He is an avid proponent of bringing the human scale back to communities, both in built form, mobility, and public engagement, and in understanding the effects of technology on mental health, and the challenges of integration for diverse cultural communities. He lives happily car-free and Internet-free in the Town Plat.

And the quote:

"Excellence is the best weapon against prejudice." – David Oyelowo



## Stephen Alexander

Mr. Stephen Alexander is a consultant and senior leader with experience in a range of industries including oil & gas, shipbuilding, building supplies and health care technology. His career has been split between financial management and project management, primarily in technology related projects. Both as a CFO and as a Program Director he has dealt with teams whose objectives spanned from the shop floor to the Boardroom. He has been

an active volunteer in his community including several years as Chairman of the Saint John Development Corporation.

"Plans are useless, Planning is Essential."



## Steven Fecteau

Je suis né en 1984, à Edmundston. J'ai étudié à l'Université de Moncton Campus d'Edmundston en administration général. Après 2 ans, je suis allé terminer mon Baccalauréat à l'Université Laval à Québec. J'ai également un baccalauréat en Gestion des RH de l'UQAM. Par la suite j'ai fondé ma propre entreprise en transport dont j'étais l'unique actionnaire. Trois ans plus tard, j'ai vendu mes actions pour retourner dans ma région natale, Clair

Nouveau-Brunswick pour travailler chez Sunnymel en ressources humaines.

Tough times don't last, tough people do.



## Theresa Phillips

Theresa Phillips a Talent Recruitment Executive with Opportunities New Brunswick. She supports businesses in the Southwest region from Sussex, Saint John to the St. Stephen area in their recruitment and HR efforts.

Theresa is a graduate of the Business Administration Program at the University of Toronto with a major in Human Resources Management she

is also a certified resume and interview strategist through the Career Professionals of Canada. Prior to joining the ONB team, Theresa has worked in various positions including living and working as an HR Generalists in remote Northern communities across Canada for over 9 years, working in private sector with J. D. Irving, Limited and as the School to Work Transition Coordinator at the Anglophone South School District. In all the roles she has held, her favourite job is as Mother to her two sons Colton and Tyler. Theresa's volunteer activities have included many committees in her children's schools such as the Little Rocks curling coach and PALS mentorship program.

Theresa is proud to live and work in New Brunswick and is passionate about working towards a strong and thriving Province.

"To me...if life boils down to one thing, its movement. To live is to keep moving!" - Jerry Seinfeld.



## Tiziana Zavallos

Tiziana Zevallos is a fourth year international student from Peru double majoring in Journalism and Political Science at St. Thomas University. Tiziana first became involved with the Pond-Deshpande Centre as a student ambassador in the 2016 cohort and now is communications intern passionate about creating change through narrative and storytelling. Currently she is co-

producer and host of the podcast 'The Drop,' which explores the social entrepreneurship ecosystem in Fredericton from a youth perspective.

"Stories are the secret reservoir of values: change the stories individuals and nations live by and tell themselves, and you change the individuals and nations."

— Ben Okri

## LEADERSHIP COUNCIL

Rob Kelly

Assistant Deputy Minister / Sous-ministre adjoint

Employer Outreach – Atlantic Immigration Pilot / Mobilisation des employeurs / Projet pilote en matière d'immigration au Canada atlantique

Rob Kelly has 20 years of experience working with the Government of New Brunswick where he has held a variety of positions. Currently he is an Assistant Deputy Minister responsible for Employer Outreach with the Department of Post-Secondary Education Training and Labour. This is a newly created position focused on supporting employers interested in addressing their labour market needs through the recruitment and retention of immigrants.

Rob Kelly compte 20 années d'expérience de travail au sein du gouvernement du Nouveau-Brunswick, où il a occupé de nombreux postes. À l'heure actuelle, il est sous-ministre adjoint responsable des relations avec les employeurs au ministère de l'Éducation postsecondaire, de la Formation et du Travail. Son poste est nouvellement créé et vise à appuyer les employeurs qui veulent répondre aux besoins en matière de main-d'œuvre en recrutant des immigrants et en assurant leur maintien dans la province.

Rob has also held positions with the Department of Environment and Local Government, Department of Intergovernmental Affairs, and the Department of Health. Before joining the civil service he worked with at risk youth teaching employment development and life skills.

Rob a également travaillé au sein du ministère de l'Environnement et des Gouvernements locaux, du ministère des Affaires intergouvernementales et du ministère de la Santé. Avant de se joindre à la fonction publique, il offrait de la formation en développement de l'emploi et en acquisition d'aptitudes à la vie quotidienne auprès des jeunes à risque.

He has earned a Master of Business Administration Degree but is most proud of his Bachelor of Science Degree from Saint Francis Xavier University where he majored in psychology.

Rob est titulaire d'une maîtrise en administration des affaires et d'un baccalauréat ès sciences avec majeure en psychologie de l'Université St. Francis Xavier – ce dont il est le plus fier.

Rob's favourite quote: "Whatsoever things are true"

La citation préférée de Rob est : « que tout ce qui est vrai doit être l'objet de nos pensées »



**Adrienne O'Pray**

Adrienne O'Pray is a seasoned organizational leader, with more than 20 years' experience in executive and senior management positions in the public and private sectors. Adrienne is currently President & CEO of the New Brunswick Business Council. She is responsible for leading the Council in

its work to champion entrepreneurship and promote robust economic policy debate and development in New Brunswick.

Over the past 20-plus years, Adrienne has developed expertise leading cultural change, strategic planning, business development, operations and operational leadership. She has lead teams to success in business strategy, marketing, sales, information technology, client service and organizational development.



Adrienne O'Pray est une dirigeante organisationnelle chevronnée; elle a plus de 20 ans d'expérience dans des postes de cadres supérieurs au sein des secteurs public et privé. À l'heure actuelle, Adrienne est la présidente-directrice générale du Conseil d'entreprise du Nouveau-Brunswick. Elle est chargée d'aider le Conseil à réaliser ses travaux en vue de favoriser l'entrepreneuriat et de promouvoir le débat et l'élaboration de politiques économiques solides au Nouveau-Brunswick.

Au cours des 20 dernières années, Adrienne a mis en œuvre un changement culturel, une planification stratégique, une expansion des entreprises, des activités et un leadership opérationnel d'expertise. Elle a aidé des équipes à réussir dans l'exécution d'une stratégie d'affaires, le marketing, les ventes, les technologies de l'information, le service à la clientèle et le développement organisationnel.



### Alex LeBlanc

Alex brings over 12 years of leadership experience in the non-profit sector, including work with youth at risk, persons with disabilities, and he most recently serves as the Executive Director of the New Brunswick Multicultural Council (NBMC).

NBMC represents 16 organizations throughout New Brunswick, including all 13 immigrant settlement agencies, the New Brunswick African

Association, Asian Heritage Association of New Brunswick, and the Filipino Community of New Brunswick.

Quote:

"Efforts and courage are not enough without purpose and direction."  
— John F. Kennedy



## Angelique Reddy-Kalala

Originally from Halifax, Angelique Reddy-Kalala graduated from Saint Mary's University with a degree in International Development, completing much of her education in West Africa. She began her career as a refugee settlement councillor, later as a program coordinator, at the Multicultural Association of Greater Moncton. In 2007, Angelique joined the YMCA of Greater Moncton as Manager of

Community Development, assisting with efforts to offer literacy, outreach and programming to at-risk youth. She also focused on creating programs for newcomers, as well as managing international initiatives. In November 2014, Angelique joined the City of Moncton as Immigration Strategy Officer, working to carry out the Greater Moncton Immigration Strategy with immigration stakeholders while also implementing immigration solutions to fuel Moncton's workforce needs. In 2014, Angelique also led the implementation of the Greater Moncton Local Immigration Partnership and is the past Chair.

Originaire de Halifax, Angelique Reddy-Kalala a obtenu son diplôme de l'université Saint Mary's en développement international. La plupart de ses études ont ensuite été faites en Afrique de l'Ouest. Elle a commencé sa carrière à l'Association multiculturelle du Grand Moncton en tant que conseillère en installation de réfugiés et, par la suite, à titre de coordonnatrice de programmes. En 2007, Angelique s'est jointe au YMCA du Grand Moncton à titre de directrice du développement communautaire. Elle a contribué aux services d'alphabétisation et de sensibilisation et aux programmes offerts aux jeunes à risques. Elle a aussi mis l'accent sur la création de programmes pour les nouveaux arrivants et sur la gestion des initiatives internationales. En novembre 2014, Angelique est devenue agente de la stratégie d'immigration de la Ville de Moncton, recevant le mandat de mener à bien la Stratégie d'immigration du Grand Moncton avec les intervenants en immigration, tout en mettant en œuvre des solutions en matière d'immigration pour combler les besoins en main-d'œuvre de la Ville de Moncton. En 2014, Angelique a aussi dirigé la mise en œuvre du Partenariat local en matière d'immigration du Grand Moncton, dont elle la ancienne présidente.

Quote: "In the middle of difficulty lies opportunity." — Albert Einstein



## Kalie Hatt-Kilburn

Kalie Hatt-Kilburn is the Director General of Policy, Advocacy and Coordination for ACOA in New Brunswick. She is passionate about economic development and creating the right environment for businesses and communities to thrive. She brings to this work a strong ability to understand the interests and needs of diverse groups and develop pragmatic solutions that incorporate those perspectives. Prior to joining ACOA, she held positions in sector development and investment attraction with the provincial governments of New

Brunswick and Ontario – where she also worked in digital marketing with leading brands such as Ford, Labatt's, Bell Canada, Intel and others.

Quote: "Well done is better than well said." (Benjamin Franklin)

## FACILITATION TEAM



### Amanda Hachey

Amanda's strengths are in facilitation, public engagement, systems thinking, sustainability, and process design. She believes that in order to solve our biggest problems we need to 1) understand them from diverse perspectives – to see the whole system, 2) we need to listen to each other with curiosity and an open mind and 3) we need to experiment. NouLAB is the convenor of the

processes to dig into root causes, innovate lasting solutions, and the change the way we tackle big problems.

She has spent the last 12 years working in community economic development with projects in the US, France, Panama, Vietnam, and Sweden. She returned to New Brunswick with a renewed passion to help Atlantic Canada realize its potential.

Amanda has worked as a consultant with co-operatives, businesses, and communities on strategic processes to integrate sustainability. Recent clients include: Town of Riverview, City of Moncton, Province of New Brunswick, Pratt & Whitney, Genuine Health, Picaroons, Co-operative Enterprise Council of NB.

Amanda has Bachelor of Business Administration from University of New Brunswick Saint John and a Master's in Strategic Leadership towards Sustainability from the Blekinge Institute of Technology in Sweden.

Quote: "How wonderful it is that no one has to wait, but can start right now to gradually change the world!" — Anne Frank



## Greg Woolner

Co-founder of Colab ([www.thecolab.ca](http://www.thecolab.ca)), he is a life-long learner dedicated to tackling social and organizational challenges through interdisciplinary collaboration, rigorous research, and complex systems approaches. Gregory has an academic background in Sociology, and Adult Education, and has consulting experience in research, process design, program evaluation, studying human systems, and project management. Gregory has consulted on public, private and not-for-profit

mandates, including projects with RBC, College of Sustainability at Dalhousie University, Ecology Action Centre, First Service Brands, and Halifax Waterfront Development.

Quote: "And what seemed almost impossible looking forward seems almost inevitable looking back." — Frances Westley

## Jared Morrison

Jared grew up in Fredericton and received his BA in Multimedia Studies from UNB in 2012. While working as an events photographer with local companies like Picaroons, Feelsgood, and Harvest Jazz & Blues, he got involved with social innovation through the New Brunswick Social Policy Research Network. Leveraging his visual media production and photography skills, he advocates for the power of storytelling, and is now preparing to launch his own content production company providing visual storytelling services – with the goal of helping those who are helping New Brunswick.

Quote: "I must create a system, or be enslaved by another man's. I will not reason and compare; my business is to create." - William Blake





### Lewis Muirhead

Lewis is a storyteller and entrepreneur. For the last 10 years he has been creating films, taking photos, travelling and organising for change. During this time he recognised the need for having diversity around the decision-making table and then capturing the results from these important conversations. The challenge that the Economic

Immigration Lab presents requires clear, concise messaging and that is what Lewis aims to bring to the NouLab team. He holds a B.A. in Interdisciplinary Studies from the University of British Columbia focused on Economic Geography and an M.Sc. in Strategic Leadership Towards Sustainability from the Blekinge Institute of Technology.

Quote: "As you walk look around, assess where you are, reflect on where you have been, and dream of where you are going. Every moment of the present contains the seeds of opportunity for change. Your life is an adventure. Live it fully." — John Francis



### Nick Scott

Nick Scott is Executive Director, Open Government and Innovation in Executive Council Office at the Government of New Brunswick. Most recently he served as Executive Director of the NB Social Policy Research Network (NBSPRN); a partnership between the Government of New Brunswick and the province's Post-Secondary Institutions with the

mission of advancing evidence-based policy development and citizen engagement through Networked Governance. At NBSPRN Nick founded the GovMaker Conference, the NouLAB public and social innovation lab, and hosted the 2016 Canadian Open Data Summit.

Quote: "In times of change, learners inherit the earth, while the learned find themselves beautifully equipped to deal with a world that no longer exists."  
— Eric Hoffer



### Rachel Caroline Derrah

Rachel Derrah is a graphic recorder, facilitator, and researcher with Brave Space Social Innovation. She uses a variety of methods--from visual forms such as large-scale mural drawings to participatory research and evaluation--to reflect collective insights, share learning, and investigate impact. She specializes in bringing conversations and strategic process to life through image. Her work helps people find clarity amid complexity and have

challenging conversations they have needed to have.

Her formal education is in Community Design at Dalhousie University and she has continued her studies and practice in the Art of Hosting global network. Rachel has hosted trainings and projects in Mi'kma'ki (Atlantic Canada), Zimbabwe and across Europe.

Rachel is a settler, born and raised on Wolastoqiyik territory. She is of British, Irish and Scottish descent. Currently she lives in K'jipuktuk (Halifax).



### Rose Mosse

Rose is a process designer, a facilitator for social impact and a founding member of Transition Lab, a sustainability and change agency. She has a B.A. in International Development and Spanish from Dalhousie University, and a M.Sc. in Strategic Leadership towards Sustainability from the Blekinge Institute of Technology.

Having worked with diverse communities in Canada, Bolivia, Cuba, Honduras, Sweden, Germany and the UK, Rose works to create spaces that amplify unheard voices, cultivate compassion and incite action. She uses systems thinking, design thinking, Theory U and Art of Hosting methodologies to assess and design for purposeful change. She joins the NouLAB team as the Economic Immigration Lab Manager.

Rose is a natural facilitator and a maven of process and experience design. A lover of language and poetry, she has a fierce respect for the sacredness and power of words. She works to hold dynamic situations with a grounded and consistent energy in order to create space for what wants to emerge.

Quote: "When I dare to be powerful, to use my strength in the service of my vision, then it becomes less and less important whether I am afraid.

— Audre Lorde



### Sophia Horwitz

Sophia hosts processes that support generative conversations, co-creation, and innovative approaches for social impact. As cofounder of Colab, she has helped launch and lead a number of programs such as Mainstreets, Art of Social Innovation, Participatory Budgeting, Placemaking Halifax, and The Sustainability Leadership Certificate at Dalhousie University. Sophia's diverse

experience includes a Masters in Strategic

Leadership towards Sustainability, Art of Hosting trainings, and working abroad in cultivating resilient communities in Honduras, Cuba, the UK, Japan, Turkey and the Netherlands.

